



# Showplace Square Open Space Planning Process

**MEETING  
NO. 1a**

TUESDAY  
**07.21.2009**

**MEETING  
NO. 1**

WEDNESDAY  
**06.24.2009**

**WALKING  
TOUR**

TUESDAY  
**06.16.2009**

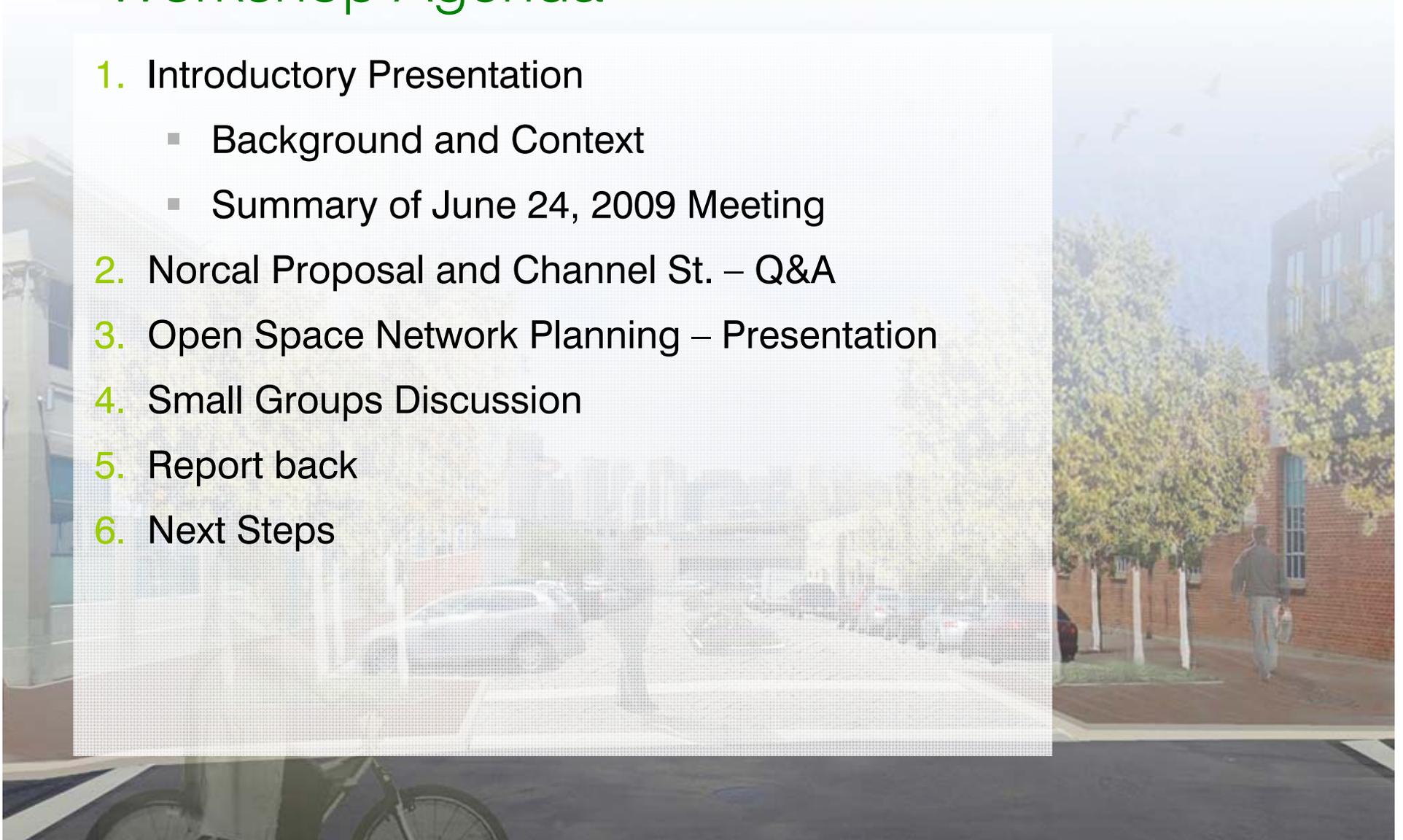
**SCOPING  
MEETING**

WEDNESDAY  
**04.29.2009**

SAN FRANCISCO  
**PLANNING DEPARTMENT**

# Workshop Agenda

1. Introductory Presentation
  - Background and Context
  - Summary of June 24, 2009 Meeting
2. Norcal Proposal and Channel St. – Q&A
3. Open Space Network Planning – Presentation
4. Small Groups Discussion
5. Report back
6. Next Steps



## Other Open Space Planning Efforts

- **Recreation and Open Space Element (ROSE)**
  - Draft Plan available for public review
  - Comments can be submitted until September 30
  - Objectives and Policies reflected in Showplace Open Space planning process
- **Pavement-to-Parks Program**
  - Wolfe's Café ("Showplace Triangle") site – temporary plaza expected by Labor Day
  - Meeting to discuss will be held Tuesday, July 28, 6:30 PM at Axis Cafe
- **Better Streets Plan**
  - Revisions to the draft Plan being made
  - Public hearings on revisions and next steps anticipated for Fall 2009
  - Design Guidelines will be used when improving Streets in Showplace

## How We Got Here

- **Eastern Neighborhoods: ~1999 to 2008**
- **Scoping Meeting: April 29, 2009**
- **Walking Tour: June 16, 2009**
- **Meeting #1: June 24, 2009**
  - “What kinds of open space would you like to see in the neighborhood?”
  - “What is your vision for each of the following opportunity sites: Wolfe’s Café, Townsend Circle, Daggett Triangle, and Jackson Playground?”
  - “What is your preferred route for a green connector street connecting Potrero Hill to Mission Bay?”

## Summary of Meeting #1 (cont.)

- “What kinds of open space would you like to see in the neighborhood?”
  - *Active Uses*
    - e.g., playgrounds, dog parks, farmers’ markets
  - *Passive Uses*
    - e.g., café seating, people watching, community gardens
  - *Ambience Enhancing*
    - e.g., more trees, wider sidewalks
  - *Additional Ideas*
    - e.g., keep references to industrial past, buy private parcels

## Summary of Meeting #1 (cont.)

- “What is your vision for each of the following opportunity sites:
  - Wolfe’s Café: largely passive plaza, with café seating, art, and greenery
  - Townsend Circle: mixed opinion on activation of space, desire to maintain art, use passively
  - Daggett Triangle: largely active space with playgrounds, sports courts, active green space, as well as some passive space
  - Jackson Playground: local-serving space to enhance city-serving area (e.g., dog runs, picnic area, more playground) as well as passive space

## Summary of Meeting #1 (cont.)

- “What is your preferred route for a green connector street connecting Potrero Hill to Mission Bay?”
  - From Potrero to Showplace
    1. Wisconsin
    2. Arkansas, Carolina (tie)
  - From Showplace to Mission Bay
    1. Hooper
    2. Irwin
    3. Channel

## Showplace Square Open Space Planning Process

# Summary of Meeting #1 (cont.)

**One way to encapsulate what we heard:**



## Summary of Meeting #1

- **Interest in identifying additional open space opportunity sites within Showplace Square, and to consider how all the sites might connect into a green network.**
- **Interest in having a focused discussion about the Norcal site and the surrounding streets, including Channel St. and Berry St.**

# Norcal Proposal and Channel St.

## Open Space Network Planning

### ■ Goals

- Accessible and plentiful open space
- Green connection from Potrero to Mission Bay
- Green network connecting open spaces
- Each open space is of high quality
- Open space programmed to meet community needs
- Other?

## Open Space Network Planning

### ■ Potential Strategies

- Convert “excess” right-of-way to parks and/or plazas
- Convert entire streets to parks
- Convert streets into pedestrian oriented “Shared Public Ways”
- Purchase private land for open space
- Utilize public owned properties
- Utilize privately developed open space

## Open Space Network Planning

- Shared Public Ways



Denver – 16<sup>th</sup> St.



Holland

## Open Space Network Planning

### ■ Constraints

- Transportation demands will increase with development
- Existing and planned infrastructure (transit, utilities, etc.)
- Open space improvement costs
- Property acquisition costs
- State Trust property issues

## Open Space Network Planning

### Open Space Planning Principles

*Based on the draft Recreation and Open Space Element (ROSE) and Dept of Recreation and Parks' guidelines for assessing land for park acquisition*

- Activated
  - Serves multiple demographics (age, user group, etc.)
  - “Eyes” on the open space whenever it is open
- Accessible
  - Near transit
  - Multiple entry points
  - ADA accessible
  - Networked to other open space

## Open Space Network Planning

### Open Space Planning Principles (cont.)

- Usable
  - Flat
  - Sunny
- Healthy
  - Protected areas for children
  - Not adjacent to high-traffic streets or trucking routes
  - Not adjacent to a polluting use
  - Not previously developed with a polluting use

# Small Discussion Groups

Where could the City convert “excess” rights-of-way to parks and/or plazas?

Where could the City convert entire streets into parks?

Where could the City convert streets into pedestrian-oriented “Shared Public Ways”

Where should the City investigate purchasing private land for open space?

## Next Steps

- Planning Dept. will compile comments and create schematic site designs
- We will post schematic plans on our Website
- Schedule next workshop to review and discuss schematic designs

**Showplace Square Open Space** Planning Process

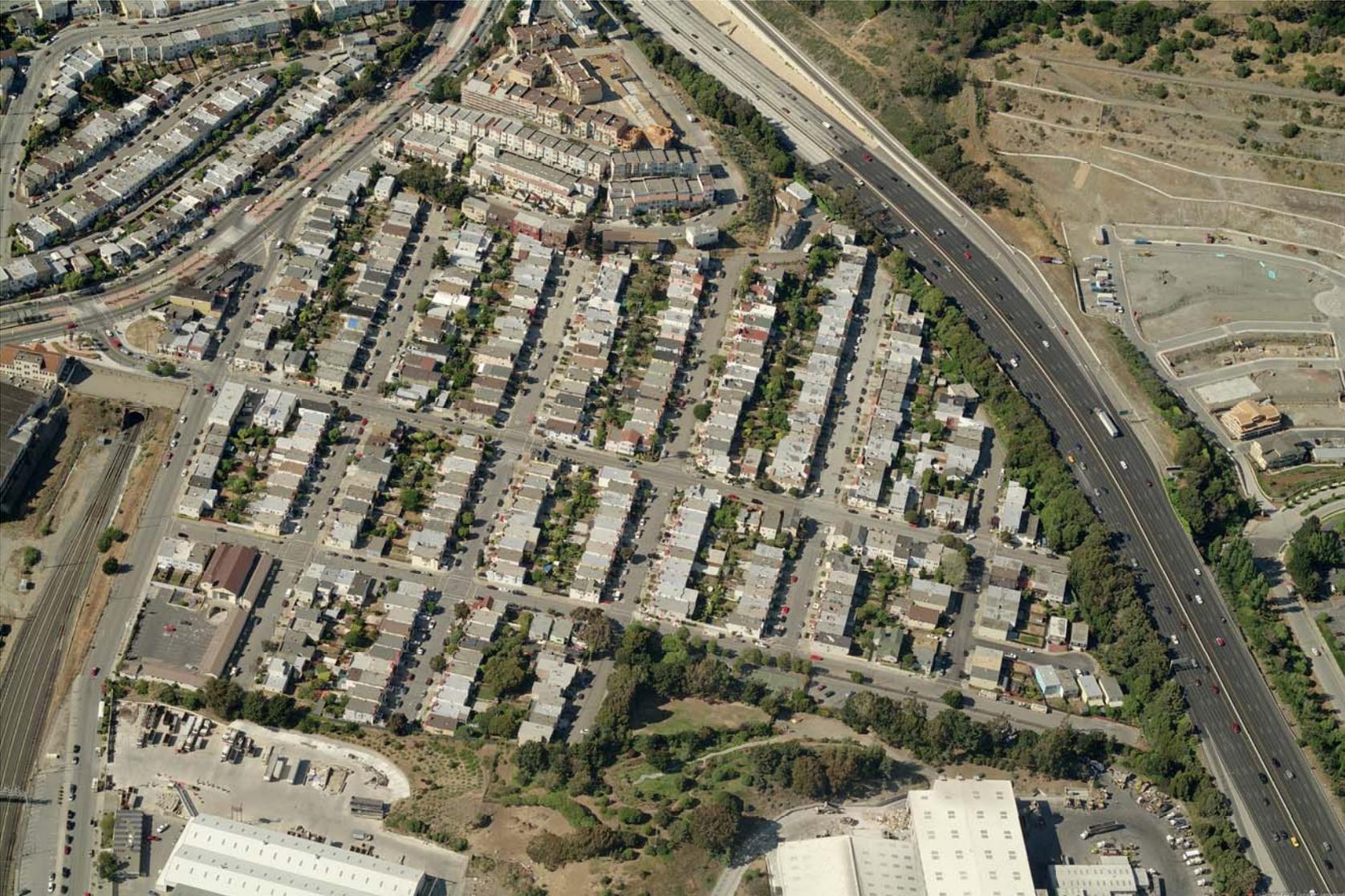
For more information,  
visit our website at...

**<http://showplace.sfplanning.org>**



Showplace Square Open Space Planning Process

# Little Hollywood



# Little Hollywood – park close-up

